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```

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28 IF UPGRADE =
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34 </END::HACK>

```

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UBISOFT

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ADDITIONAL DESIGNS, NEXT PAGE

# project: Intel Gaming promotions

client/company: Intel

project date: 2014-2015

my role: Design, UX, Branding

project summary: Intel + Gamers needed to connect.

the challenge: Intel's channel partners needed to connect with gamers to increase sales of Intel's SSD products.

solution:

Each on-line promotion needed to be relevant, eye-catching, and authentic to gaming culture.

results:

These consistent, engaging promotions yielded dramatic sales results and increased brand engagement and awareness for Intel.

<sup>68</sup> Intel Elements  
GIVEAWAY

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## Gear Up For PAX East with Intel®



TICKETS



PROCESSOR



SSD



NUC



HOODIE

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VOUCHER  
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
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Q1 - 2014



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- NVIDIA GEFORCE GTX 770 2GB
- GIGABYTE INTEL Z97 CHIPSET MITX MB
- 16GB DDR3 1866MHZ MEMORY
- 1TB 7200 RPM HDD
- ASETEK 550LC LIQUID COOLING
- 600W 80+ CERTIFIED POWER SUPPLY
- ASUS 27" 4K MONITOR

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CUSTOM GAMER JERSEY



YOUR HANDLE

LET PEOPLE KNOW WHAT TIME IT IS!  
18 Character Max

**PURCHASED ALREADY BUT** 

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